

## CANASA works for you

With more than 1280 member organizations in nine Chapters and Sub-Chapters across the country, CANASA recognizes that each region has its own unique issues and requirements. We are dedicated to providing you with the right tools, resources, and support you need, whether you work in Burnaby, B.C. or St. John's, Newfoundland and Labrador.

Our member categories include a wide range of security industry organizations and individual contractors, from single installers to private guard services. Student memberships are also available. A full list of our member categories can be found at [canasa.org](http://canasa.org).

### Mission

CANASA advocates, educates and provides leadership to our members in a self-regulated environment of Canadian security professionals.

### Vision

CANASA will be the recognized voice of security in Canada.

### Values

The professional conduct of CANASA and its members is aligned with the following values:

- Integrity
- Client/member-focused
- Accountability
- Leadership
- Professionalism
- Continuous improvement
- Open and honest communication
- Members shall always be aware of the trust placed in them by their customers and will not misrepresent their ability, experience, credentials or reputation to existing clients and prospective clients.
- Members shall maintain a professional attitude towards all clients, competitive companies, suppliers, individuals, and employees. Members shall also respect the reputation and practices of other members.
- Members will expose, without hesitation, any unethical conduct of members in the industry by reporting said conduct, in writing, to the Executive Director of the Association.

## Why wait to take your security career to the next level? Join the CANASA team today.

Contact our Membership Team for more information:  
T: (905) 513-0622 ext. 223  
TF: 1 (800) 538-9919 ext. 223  
E: [membership@canasa.org](mailto:membership@canasa.org)



50 Acadia Avenue, Suite 201  
Markham, Ontario L3R 0B3  
[www.canasa.org](http://www.canasa.org)

## CANASA Membership

The best advantage for your security career



“What I learned from CANASA has helped make my company more efficient. It has allowed me to have closer relationships with manufacturers, suppliers, and my competitors ... and bounce and share ideas, which you normally wouldn't do if you weren't a member.”

Sean Baghai  
Owner, Baghai Digital

## CANASA Membership: looking after your best interests

### A security Association like no other

Established in 1977, the Canadian Security Association (CANASA) is a national not-for-profit organization dedicated to promoting the interests of its members and the safety of all Canadians. We have been a recognized voice of the electronic security industry in Canada for more than 30 years. Our membership continues to grow today to represent thousands of security professionals across the country.

### Why you should join

Membership with CANASA means that you are a part of an organization that will not only contribute to the success of your business but the future of our industry. We provide our

members with the tools and services they need to succeed in today's changing market, including top industry-related education, business development resources, and marketing and advocacy support. Each of our nine Chapters is led by a diverse group of security leaders who all work for the betterment of our industry and support the development of our members and their businesses.

Together, we are shaping the security industry through a number of initiatives, including lobbying for changes in regulation and promoting proper industry standards, which allows our members to stand out from their competition. CANASA member organizations are recognized as highly skilled and competent professionals that consumers trust.



CANASA works to advance the security industry and protect your business—we are the only national association looking after the best interests of electronic security in Canada.

CANASA membership will give you the support and resources you need to grow your career and boost your bottom line.



### Membership has its advantages

CANASA membership offers a wide range of benefits and resources that will give you your best competitive advantage, including:

- **Reliable industry updates**  
CANASA's "E-flash" provides vital industry information right to your inbox and our *Inside Security* newsletter will keep you informed of news, current issues, and CANASA developments.
- **Access to CANASA's "Member's Only" resources**  
The "Member's Only" section at [canasa.org](http://canasa.org) provides exclusive access to vital resources, including customizable marketing materials, industry presentations, and recommended guidelines.
- **Greater media exposure**  
CANASA has a working relationship with the industry's most important trade publications and consumer media across Canada, which ensures your message is heard.
- **A stronger member 'voice' in the industry**  
CANASA brings the collective power of the industry to the table when negotiating with

government officials. We protect and promote your interests as a vital member of the security industry.

- **Frequent networking opportunities at events**  
Whether it's local breakfast meetings, Chapter meetings or our industry-leading Security Canada trade shows, we connect you with the right contacts and information you need to succeed.

Member discounts often more than cover annual membership dues.

- **Top industry education at reduced prices**  
CANASA members receive up to 50 per cent off the best industry training available in Canada, including our highly acclaimed Alarm Technician Course Levels 1 and 2 and the Certified Security Project Manager program.
- **Discounts on needed products and services**  
Members receive a discount at Security Canada shows and are automatically enrolled in an Affinity Program that provides discounted rates on business-related products and services you use every day.